



## ABOUT WE CARD

The We Card Program is a national non-profit organization focused on ensuring that age-restricted product retailers are fully educated, trained and prepared to reject underage sales.



When you need We Card at your fingertips!



wecardnow.com

## Equip Your Stores

Call 1-800-934-3968 or visit [wecard.org](http://wecard.org).



## Train Employees

Award-winning training in the *We Card eLearning Center*.

# eLearning Center

**EMPLOYEE TRAINING**

Award-winning training, now even better!

Learn FDA Requirements of Retailers, Rules on Regulated Products, FDA Fines & Penalties

\* Based upon FDA Guidance for Tobacco Retailer Training Programs

**REFRESHER TRAINING**

Additional interactive exercises and more practice in the steps employees need to prevent tobacco sales to minors.

**MANAGER TRAINING**

Built to be LMS-ready and SCORM-compliant. Ask for a test drive on your LMS!

## Mystery Shopping

We Card offers the *ID Check-Up* mystery shopping service at a low cost of \$24 per mystery shop which allows even the smallest retail store to participate in an ID checking system that is proven to increase carding rates.



## Get Resources:

### **We Card's Guide to Best Practices**

An interactive PDF. Take our survey and get this free download.

### **Understanding FDA Requirements**

We Card's Summary for Retailers

### **We Card's Training Resource Center**

State law summaries, state sign requirements, FDA information and many other resources.

### **Company Tobacco Sales Policy & Employee Acknowledgment of Company Policy**

A recommended template. Customize it for your company.