

WARNING: Cigar smoking can cause cancers of the mouth and throat, even if you do not inhale.

WARNING: Cigar smoking can cause lung cancer and heart disease.

WARNING: Cigars are not a safe alternative to cigarettes.

WARNING: Tobacco smoke increases the risk of lung cancer and heart disease, even in nonsmokers.

WARNING: Cigar use while pregnant can harm you and your baby.

WARNING: This product contains nicotine. Nicotine is an addictive chemical.

FDA Regulations—Required Warning Statements Sign: For cigars that are sold individually and not in a product package. Post this sign **on or within 3 inches of each cash register** where payment may be made so that the sign(s) are unobstructed in their entirety and can be read easily by each consumer making a purchase.



FDA REGULATIONS:

Cigars Sold Individually without Packaging

For cigars that are sold individually, and not in a product package, the retailer must display all six of the required warning statements on a sign posted at the point-of-sale, per 21 CFR § 1143.5(a)(3).

The sign at point-of-sale must be:

- At least 8.5 × 11 inches in size;
- Clear, legible, and conspicuous;
- Printed in black Helvetica bold or Arial bold type or other similar sans serif fonts against a solid white background, in at least 17-point font size with appropriate spacing between the warning statements;
- Posted on or within 3 inches of each cash register where payment may be made; and
- Unobstructed in its entirety and read easily by each consumer making a purchase.
- The required warning statements on the sign must be:
 - Printed in a manner that contrasts, by typography, layout, or color, with all other printed material; and
 - Capitalized and punctuated as indicated above

ABOUT WE CARD

The *We Card* Program is a national non-profit organization focused on ensuring that age-restricted product retailers are fully educated, trained and prepared to reject underage sales.

Find resources and more information about implementing FDA regulations at **wecard.org**



Source: <https://www.fda.gov/TobaccoProducts/Labeling/Labeling/ucm524442.htm#individually>