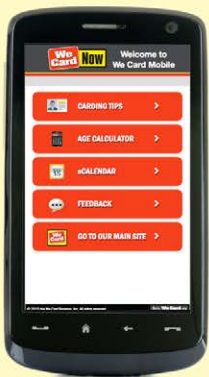




ABOUT WE CARD

The We Card Program is a national non-profit organization focused on ensuring that age-restricted product retailers are fully educated, trained and prepared to reject underage sales.



When you need We Card at your fingertips!



wecardnow.com

Get Resources:

We Card's Guide to Best Practices

An interactive PDF. Take our survey and get this free download.

Understanding FDA Requirements

We Card's Summary for Retailers

Equip Your Stores

Call 1-800-934-3968 or visit wecard.org.



Train Employees

Award-winning training in the *We Card eLearning Center*.



It's time to train.

We Card uses interactive and engaging exercises, simulations and evaluations to teach and test responsibly retailing age-restricted products.



You'll learn how to:

Ask for ID & identify minors



Spot Fake IDs



Practice Age Calculation



Plus Interactive Games and more!

Mystery Shopping

We Card offers the *ID Check-Up* mystery shopping service at a low cost of \$29 per mystery shop which allows even the smallest retail store to participate in an ID checking system that is proven to increase carding rates.

