

# Responsible Retailing Resources



The *We Card* Program is a national non-profit focused on ensuring that age-restricted product retailers are fully educated, trained and prepared to reject underage sales.

Find the resources you need at [WeCard.org](http://WeCard.org)



## Equip your store



Alert both customers and employees that your store is a responsible retailer of age-restricted products.

Get **job aides, training materials and signage** that prepares and informs your stores.

## Prevent social sourcing



Help prevent social sourcing of tobacco, vaping and nicotine pouches products with our **Free Retail signage kit**.

Order now, while supplies last.

## Mystery shop your store



Wonder if your employees are carding? You can know for sure.

**We Card ID Check-Up is a training compliance service** using 21-25 year old checkers to see if employees ask for ID. Sign up now at [wecard.org/overview](http://wecard.org/overview).

## Train eLearning Center



Visit our **eLearning center for award-winning training**: Learn state law & FDA requirements on tobacco, vaping and nicotine pouches products.

**Three Courses Available!**

- Employee
- Refresher
- Manager

### More Resources

**We Card's Guide to Best Practices** — An interactive PDF. Take our survey and get this free download.

**Understanding FDA Requirements** — *We Card's* Summary for Retailers

**We Card's Training Resource Center** — State law summaries, state sign requirements, FDA information and many other resources.

**Company Tobacco Sales Policy and Employee Acknowledgment of Company Policy** — A recommended template. Customize it for your company.

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