



# *Proclamation*

## *By the Governor of Alabama*

*WHEREAS, Alabama law prohibits the sale of tobacco products to people under the age of 19; and*

*WHEREAS, We Card Awareness Month is a retail education and training effort to boost Alabama retailers' awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors; and*

*WHEREAS, the national non-profit organization We Card Program, Inc., is designed to provide training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and*

*WHEREAS, We Card in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Alabama retailers through We Card's website; and*

*WHEREAS, the state of Alabama benefits from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors:*

*NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim the month of September 2017, as*

# *We Card Awareness Month*

*in the State of Alabama.*



*Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 18<sup>th</sup> day of August 2017.*

*Kay Ivey*

*Kay Ivey, Governor*