

GOVERNOR DOUGLAS A. DUCEY

# STATE OF ARIZONA

# PROCLAMATION

**WHEREAS**, Arizona law prohibits the sale of alcohol and tobacco products (cigars, cigarettes, cigarette papers, smoking and chewing tobacco), vapor products (e-cigarettes), beedies, bidis, shisha, tobacco instruments and paraphernalia to persons under the age of 18; and

**WHEREAS**, *We Card Awareness Month* is a retail education and training effort to boost Arizona retailers' awareness of and participation in responsible retailing efforts to comply with federal, state, and local laws and identify, prevent, and deny tobacco and other age-restricted product sales to minors; and

**WHEREAS**, 2017 is the 22<sup>nd</sup> anniversary year of the national non-profit organization, THE "WE CARD" PROGRAM INC. – providing training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

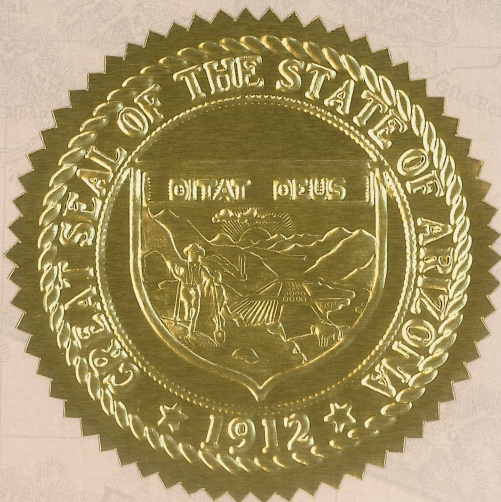
**WHEREAS**, *We Card* in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Arizona retailers through *We Card's* website; and

**WHEREAS**, *We Card* is endorsed by the Arizona Candy and Tobacco Association, Arizona Food Marketing Alliance, Arizona Lodging & Tourism Association, Arizona Licensed Beverage Association, Arizona Petroleum Marketers Association, Arizona Restaurant and Hospitality Association and Arizona Retailers Association and Arizona will benefit from a responsible retailing community that successfully prevents tobacco, alcohol, and other age-restricted product sales to minors.

**NOW, THEREFORE**, I, Douglas A. Ducey, Governor of the State of Arizona, do hereby proclaim September 2017 as

## WE CARD AWARENESS MONTH

in Arizona and encourage all Arizona retailers to participate in "*We Card Awareness Month*" and to let their customers know that "In Arizona, we don't sell tobacco and other age-restricted products to kids!"



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

*Douglas A. Ducey*  
GOVERNOR

DONE at the Capitol in Phoenix on this eleventh day of August in the year Two Thousand and Seventeen and of the Independence of the United States of America the Two Hundred and Forty-Second.

ATTEST:

*Michele Reagan*

SECRETARY OF STATE