

GOVERNOR DOUGLAS A. DUCEY

STATE OF ARIZONA
★
PROCLAMATION

WHEREAS, state and federal law prohibits the sale of tobacco and vapor products, (list other restricted products that may apply, such as smokeless tobacco, etc.) to underage persons; and

WHEREAS, underage youth vaping has risen at alarming levels according to FDA reports of government studies; and

WHEREAS, We Card Awareness Month is a retail education and training effort to boost Arizona retailers' awareness of and participation in responsible retailing efforts to comply with federal, state, and local laws and identify, prevent, and deny tobacco and vapor products and other age-restricted product sales to underage youth; and

WHEREAS, 2020 marks 25 years of education and training and the anniversary year of the national non-profit organization, the "WE CARD" Program Inc. - which has been helping retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

WHEREAS, retailers are taking the "We Card Retailer Pledge" to identify and deny underage youth attempts to purchase tobacco and vapor products and to identify and deny adult-for-underage person purchases where there is a reasonable suspicion that an adult customer will be providing age-restricted products to an underage person; and

WHEREAS, We Card in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Arizona retailers through the We Card website; and

WHEREAS, We Card is endorsed by many Arizona state agencies, groups, and coalitions, and Arizona will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors.

NOW, THEREFORE, I, Douglas A. Ducey, Governor of the State of Arizona, do hereby proclaim September 2020 as

WE CARD AWARENESS MONTH

in Arizona, and encourage all Arizona retailers to participate in "We Card Awareness Month" and to let their customers know that "In Arizona, we don't sell tobacco, vapor products, and other age-restricted products to kids!"



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

Douglas A. Ducey
GOVERNOR

DONE at the Capitol in Phoenix on this twenty-sixth day of August in the year Two Thousand and Twenty and of the Independence of the United States of America the Two Hundred and Forty-Fifth.

ATTEST:

[Signature]

SECRETARY OF STATE