

GOVERNOR DOUGLAS A. DUCEY

STATE OF ARIZONA
★
PROCLAMATION

WHEREAS, state and federal law prohibits the sale of tobacco and vapor products to underage persons; and
WHEREAS, underage youth vaping has risen at alarming levels according to the United States Food and Drug Administration reports of government studies; and
WHEREAS, We Card Awareness Month is a retail education and training effort to boost Arizona retailers' awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and vapor products and other age-restricted product sales to underage youth; and
WHEREAS, 2022 marks 27 years of education and training of the national non-profit organization, the "WE CARD" Program, Inc. – which has been helping retailers comply with age-restricted product laws and serve their communities as responsible retailers; and
WHEREAS, retailers across the country are taking the "We Card Retailer Pledge" to identify and deny underage youth attempts to purchase tobacco and vapor products and to identify and deny adult-for-underage person purchases where there is a reasonable suspicion that an adult customer will be providing age-restricted products to an underage person; and
WHEREAS, through these practices, communities benefit from responsible retailing that successfully prevents tobacco and other age-restricted product sales to minors.
NOW, THEREFORE, I, Douglas A. Ducey, Governor of the State of Arizona, do hereby proclaim September 2022 as

WE CARD AWARENESS MONTH

in Arizona, and encourage all Arizona retailers to participate in "We Card Awareness Month" and to let their customers know that "In Arizona, we don't sell tobacco, vapor products, and other age-restricted products to kids!"



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

Douglas A. Ducey
GOVERNOR

DONE at the Capitol in Phoenix on this eighth day of August in the year Two Thousand and Twenty-Two and of the Independence of the United States of America the Two Hundred and Forty-Sixth.

ATTEST:

[Signature]

SECRETARY OF STATE