



By His Excellency Ned Lamont, Governor: an
Official Statement

*W*HEREAS, Connecticut law prohibits the sale of tobacco vapor products, e-cigarettes, and smokeless tobacco to persons under the age of 18; and

*W*HEREAS, We Card Awareness Month is a retail education and training effort to boost Connecticut retailers' awareness of, and participation in, responsible retailing efforts to comply with federal, state, and local laws, and identify, prevent, and deny tobacco and vapor products and other age-restricted product sales to underage youth; and

*W*HEREAS, 2019 marks the 24th anniversary of the national non-profit organization, THE "WE CARD" PROGRAM INC., which provides training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

*W*HEREAS We Card in-store training and education materials, an online training program, and a mystery shopping service "ID Check-Up," are available to all Connecticut retailers through We Card's website; and

*W*HEREAS, Connecticut will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors; now

*T*HEREFORE, I, Ned Lamont, Governor of the State of Connecticut, do hereby proclaim the month of September 2019 to be

WE CARD AWARENESS MONTH
in the State of Connecticut.



A handwritten signature in blue ink that reads "Ned Lamont".

GOVERNOR