

STATE OF INDIANA
EXECUTIVE DEPARTMENT
INDIANAPOLIS

Executive Order

PROCLAMATION

TO ALL TO WHOM THESE PRESENTS MAY COME, GREETINGS:

- WHEREAS,** Indiana law prohibits the sale of any product containing tobacco, including chewing tobacco, cigars, cigarettes, snuff that contains tobacco, pipe tobacco and dissolvable tobacco products and electronic cigarettes (a device that is capable of providing an inhalable dose of nicotine by delivering a vaporized solution) to persons under the age of 18; and
- WHEREAS,** We Card Awareness Month is a retail education and training effort to boost Indiana retailers' awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors; and
- WHEREAS,** 2017 is the 22nd anniversary year of the national non-profit organization, THE "WE CARD" PROGRAM INC. – providing training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and
- WHEREAS,** We Card in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Indiana retailers through We Card's website; and
- WHEREAS,** We Card is endorsed by the Indiana Retail Council, Indiana Petroleum Marketers and Convenience Store Association, Indiana Grocery and Convenience Stores Association, Indiana Wholesale Distributors Association and the Indiana Restaurant and Hospitality Association, and Indiana will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors;

NOW, THEREFORE, I, Eric J. Holcomb, Governor of the State of Indiana, do hereby proclaim the month of October, 2017 as

WE CARD AWARENESS MONTH

in the State of Indiana, and invite all citizens to duly note this occasion.

*In Testimony Whereof, I hereto
set my hand and cause to be affixed the
Great Seal of State. Done at the
City of Indianapolis, this 27th
day of September the year of our
Lord 2017 and of the Independence
of the United States 242.*



BY THE GOVERNOR:

Eric Holcomb