

The Commonwealth of Massachusetts



A Proclamation

Whereas, Massachusetts law prohibits the sale of cigarettes, chewing tobacco, snuff, cigarette papers or any tobacco in any of its forms -- including electronic smoking devices which includes any product that can deliver nicotine to users through the inhalation of vapor (such as e-cigarettes) and the component parts of such products (including liquids and gels, irrespective of whether such liquids and gels contain nicotine) to persons under the age of 21; and

Whereas, We Card Awareness Month is a retail education and training effort to boost Massachusetts retailers' awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors; and

Whereas, 2019 is the 24th anniversary year of the national non-profit organization, THE "WE CARD" PROGRAM INC. - providing training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

Whereas, We Card in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Massachusetts retailers through We Card's website; and

Whereas, We Card is endorsed by the Massachusetts Food Association, Retailers Association of Massachusetts, New England Convenience Store Association and New England Service Station and Automotive Repair Association, and Massachusetts will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors,

Now, Therefore, I, Charles D. Baker, Governor of the Commonwealth of Massachusetts, do hereby proclaim the month of September, 2019 to be,

WE CARD AWARENESS MONTH

And urge all the citizens of the Commonwealth to take cognizance of this event and participate fittingly in its observance.

Given at the Executive Chamber in Boston, this first day of September, in the year two thousand and nineteen, and of the Independence of the United States of America, the two hundred and forty-third.

BY HIS EXCELLENCY

Handwritten signature of Charles D. Baker in black ink.

CHARLES D. BAKER
GOVERNOR OF THE COMMONWEALTH

Handwritten signature of Karyn E. Polito in black ink.

KARYN E. POLITO
LT. GOVERNOR OF THE COMMONWEALTH

Handwritten signature of William Francis Galvin in black ink.

WILLIAM FRANCIS GALVIN
SECRETARY OF THE COMMONWEALTH

God Save the Commonwealth of Massachusetts