

The State of New Hampshire
By His Excellency
Christopher T. Sununu, Governor

A Proclamation

In the year of our Lord Two Thousand and Nineteen

WE CARD AWARENESS MONTH
SEPTEMBER 2019

WHEREAS, New Hampshire law prohibits the sale of tobacco products, e-cigarettes, liquid nicotine, chewing tobacco, snuff, pipe tobacco, smokeless tobacco and smokeless cigarettes, as well as rolling paper to persons under the age of 18; and

WHEREAS, *We Card Awareness Month* is a retail education and training effort to boost retailer's awareness of and participation in responsible retailing efforts to comply with federal, state, and local laws, as well as identify, prevent, and deny tobacco and other age-restricted product sales to minors; and

WHEREAS, 2019 is the 24th anniversary of the national non-profit organization, The "We Card" Program, Inc., which provides training and education to the retail community in order to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

WHEREAS, *We Card* in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all New Hampshire retailers through *We Card's* website; and

WHEREAS, *We Card* is endorsed by the New Hampshire Grocer's Association and the New England Convenience Store Association, and New Hampshire will benefit from a responsible retail community that successfully prevents tobacco and other age-restricted product sales to minors;

NOW, THEREFORE, I, CHRISTOPHER T. SUNUNU, GOVERNOR of the State of New Hampshire, do hereby proclaim **SEPTEMBER 2019** as **WE CARD AWARENESS MONTH** in the State of New Hampshire, and call this to the attention of all citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the State of New Hampshire to be affixed this 22nd day of August, 2019.

Christopher T. Sununu

Christopher T. Sununu
Governor

