



A Proclamation by the Governor

WHEREAS, Nevada law prohibits the sale of tobacco products and alternative nicotine products, including vapor products and e-cigarettes, to those younger than 18; and

WHEREAS, We Card Awareness Month is a retail education and training effort to boost Nevada retailers' awareness of, and participation in, responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors; and

WHEREAS, the month of September is an opportunity to provide training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

WHEREAS, the We Card program is supported by organizations in the Silver State and nationwide and Nevada benefits from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors;

NOW, THEREFORE, I, BRIAN SANDOVAL, GOVERNOR OF THE STATE OF NEVADA, do hereby proclaim September 2017 as

WE CARD AWARENESS MONTH IN NEVADA



In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Nevada to be affixed at the State Capitol in Carson City, this 8th day of September, 2017

By the Governor:

Governor

Barbara K. Cegaushe
Secretary of State

By _____

Deputy