

COMMONWEALTH OF PENNSYLVANIA



PROCLAMATION BY THE GOVERNOR

WHEREAS, Pennsylvania law prohibits the sale of tobacco products and smokeless tobacco in any form to persons under the age of twenty-one; and

WHEREAS, WE CARD AWARENESS MONTH is a retail education and training effort to boost Pennsylvania retailers' awareness of and participation in responsible retailing efforts to comply with federal, state, and local laws and identify, prevent, and deny tobacco and other age-restricted product sales to minors; and

WHEREAS, 2023 is the twenty-eighth anniversary year of the national non-profit organization the "We Card" Program Inc., which provides training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

WHEREAS, Pennsylvania will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors.

THEREFORE, I, Josh Shapiro, Governor of the Commonwealth of Pennsylvania, do hereby proclaim September 2023 to be

WE CARD AWARENESS MONTH

to encourage all Pennsylvania retailers to participate and to let their customers know that Pennsylvania does not sell tobacco and other age-restricted products to minors.



GIVEN under my hand and the Seal of the Governor, at the City of Harrisburg, on this first day of September two thousand twenty-three, the year of the Commonwealth the two hundred forty-eighth.

Governor Josh Shapiro