




THE STATE OF TEXAS

GOVERNOR

 *To all to whom these presents shall come,
Greetings: Know ye that this official recognition is
presented to all observing:*

We Card Awareness Month

September 2020


Across this state and nation, we have set age restrictions on the sales of certain products, including vaping products, tobacco, and alcohol, in an effort to protect the health and safety of our young people who are the next generations of leaders.

We Card Awareness Month is a retail education and training campaign to increase Texas retailers' awareness of and participation in responsible retailing practices that comply with federal, state, and local laws. By working to identify, prevent, and deny vaping, tobacco, alcohol, and other age-restricted product sales to Texans who are under-aged, we will continue to ensure the health and safety of our citizens as well as protect the future of our state and country. I encourage Texas retailers to always be aware of and participating in responsible retailing efforts.

First Lady Cecilia Abbott joins me in wishing you the best.



*In testimony whereof, I have signed my name
and caused the Seal of the State of Texas to be
affixed at the City of Austin, this the 5th day of
August, 2020.*



Greg Abbott
Governor of Texas