



Gary Richard Herbert
Governor
Declaration

Whereas, Utah law prohibits the sale of tobacco products, electronic cigarettes, and tobacco paraphernalia to persons under the age of nineteen;

Whereas, *We Card Awareness Month* is a retail education and training effort to boost Utah retailers' awareness of and participation in responsible retailing efforts to comply with federal, state, and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors;

Whereas, 2018 is the twenty-third anniversary year of the national non-profit organization, the "We Card" Program, Inc., which provides training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers;

Whereas, *We Card* in-store training and education materials, its online training program, and its mystery shopping service "ID Check-Up" are available to all Utah retailers through *We Card's* website; and

Whereas, *We Card* is endorsed by the Utah Food Industry Association, Utah Retail Merchants Association, and the Utah Petroleum Marketers and Retailers, and Utah will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors;

Now, therefore, I, Gary Herbert, Governor of the State of Utah, do hereby declare September 2018 as

We Card Awareness Month in Utah

Gary R. Herbert
Governor