



## CERTIFICATE of RECOGNITION

*By virtue of the authority vested by the Constitution of Virginia in the Governor of the Commonwealth of Virginia, there is hereby officially recognized:*

### **WE CARD AWARENESS MONTH**

**WHEREAS**, Virginia law prohibits the sale of tobacco products, electronic cigarettes, electronic cigars, electronic cigarillos, electronic pipes, or similar products to persons under the age of 18; and

**WHEREAS**, *We Card* Awareness Month is a retail education and training program that is designed to boost Virginia retailers' awareness of and participation in responsible retailing efforts to comply with federal, state, and local laws and to identify, prevent, and deny tobacco and other age-restricted product sales to minors; and

**WHEREAS**, this year marks the 22<sup>nd</sup> anniversary of the "*We Card*" Program, Inc.; and

**WHEREAS**, *We Card's* in-store training and education materials, online training program, and mystery shopping service, "ID Check-Up," are available to all Virginia retailers through *We Card's* website; and

**WHEREAS**, *We Card* is endorsed by the Virginia Coalition for Responsible Tobacco Retailing, which consists of the Virginia Gasoline Marketers Council, the Convenience Store Council, the Virginia Petroleum, Convenience and Grocery Association, the Virginia Retail Merchants Association, and the Richmond Retail Merchants, and

**WHEREAS**, *We Card* Awareness Month reminds citizens throughout the Commonwealth of the important work that the *We Card* Program performs, and encourages Virginia's retail community to continue to prevent tobacco and other age-restricted product sales to minors;

**NOW, THEREFORE**, I, Terence R. McAuliffe, do hereby recognize September 2017 as **WE CARD AWARENESS MONTH** in the COMMONWEALTH OF VIRGINIA, and I call this observance to the attention of all citizens.



Handwritten signature of Terence R. McAuliffe in black ink.

Governor

Handwritten signature of Kelly Thomas in black ink.

Secretary of the Commonwealth