

# The State of Washington



## Proclamation

**WHEREAS**, Washington law prohibits the sale of tobacco products, vapor products, e-cigarettes, e-cigars, vapor cartridges and similar devices to persons under the age of 18; and

**WHEREAS**, *We Card Awareness Month* is a retail education and training effort to boost Washington retailers' awareness of, and participation in, responsible retailing efforts to comply with federal, state, and local laws and identify, prevent, and deny tobacco and other age-restricted product sales to minors; and

**WHEREAS**, 2017 is the 22<sup>nd</sup> anniversary of the national non-profit organization, the *We Card Program*, which provides training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

**WHEREAS**, *We Card* in-store training and education materials, online training program, and "ID Check-Up" mystery shopping service are available to all Washington retailers through *We Card's* website; and

**WHEREAS**, *We Card* is endorsed by The Washington Coalition for Responsible Tobacco Retailing and consists of the Washington Oil Marketers Association, Washington Food Industry, Washington Retail Association, and Washington State Korean-American Grocers Association, and Washington will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors; and

**WHEREAS**, *We Card* encourages all Washington retailers to participate in *We Card Awareness Month* and to let their customers know that "In Washington, we don't sell tobacco and other age-restricted products to kids!";

**NOW, THEREFORE**, I, Jay Inslee, Governor of the state of Washington, do hereby proclaim the month of September, 2017, as

### *We Card Awareness Month*

in Washington, and I encourage all people in our state to join me in this special observance.

Signed this 10<sup>th</sup> day of August, 2017

Governor Jay Inslee

