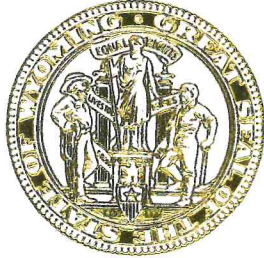


Governor's Proclamation



WHEREAS, Wyoming and federal law prohibits the sale of tobacco and nicotine products, to underage persons; and

WHEREAS, We Card Awareness Month is a retail education and training effort to boost Wyoming retailers' awareness of, and participation in, responsible efforts to observe federal, state and local laws and identify, prevent and deny tobacco, nicotine and other age-restricted product sales to underage persons; and

WHEREAS, 2022 marks 27 years of education and training of the national non-profit organization, THE "WE CARD" PROGRAM INC. – which has been helping retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

WHEREAS, We Card and the Colorado Wyoming Petroleum Marketers Association and Convenience Store Association are working to create greater retailer and public awareness of social sources of tobacco and nicotine products; and

WHEREAS, retailers are taking the "We Card Retailer Pledge" to identify and deny underage youth attempts to purchase tobacco and nicotine products and to identify and deny adult-for-underage person purchases where there is a reasonable suspicion that an adult customer will be providing age-restricted products to an underage person; and

WHEREAS, We Card in-store training and education materials, its online training program, and its mystery shopping service "ID Check-Up" are available to all Wyoming retailers through We Card's website; and

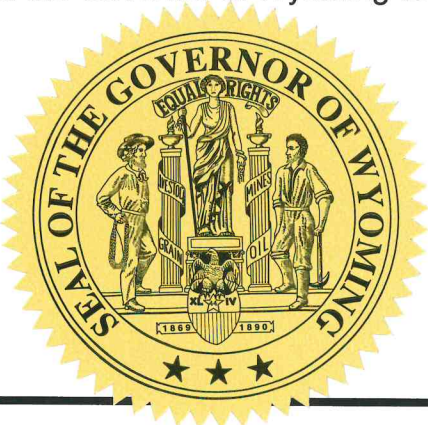
WHEREAS, We Card is supported by the Colorado Wyoming Petroleum Marketers Association and Convenience Store Association and will benefit from a retailing community which prevents tobacco and other age-restricted product sales to minors.

NOW THEREFORE, I, MARK GORDON, Governor of the State of Wyoming, do hereby proclaim the month of September 2022, to be

WE CARD AWARENESS MONTH

in Wyoming and encourage all Wyoming retailers to participate in "We Card Awareness Month."

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Executive Seal of the Governor of Wyoming to be affixed this 8th day of September, 2022.



A handwritten signature in blue ink that reads "Mark Gordon".

The Honorable Mark Gordon
33rd Governor of the Great State of Wyoming