

OFFICE OF THE GOVERNOR
STATE OF MONTANA

STEVE BULLOCK
GOVERNOR



MIKE COONEY
LT. GOVERNOR

September 1, 2020

Dear Friends:

I am pleased to recognize September 2020 as "We Card Awareness Month" in the state of Montana.

In December of last year, federal law raised the legal age to purchase tobacco products from 18 to 21. These laws are in place to protect the health and welfare of young people throughout the nation and in our state. It is important for businesses across Big Sky Country to understand and participate in responsible retailing efforts that comply with federal, state, and local laws.

I commend the efforts of *We Card* to promote effective education and training that helps prevent tobacco sales to minors. Montana families benefit from a responsible retail community that successfully prevents tobacco and alcohol products being sold to minors.

I encourage all Montanans to recognize September 2020 as "We Card Awareness Month."

Sincerely,

A handwritten signature in blue ink, appearing to read "Steve Bullock", with a horizontal line underneath.

STEVE BULLOCK
Governor