



ABOUT WE CARD

The We Card Program is a national non-profit organization focused on ensuring that age-restricted product retailers are fully educated, trained and prepared to reject underage sales.



When you need We Card at your fingertips!



wecardnow.com

Equip Your Stores

Call 1-800-934-3968 or visit wecard.org.



Train Employees

Award-winning training in the *We Card eLearning Center*.

eLearning Center

EMPLOYEE TRAINING

FDA content included

Award-winning training, now even better!

Learn FDA Requirements of Retailers, Rules on Regulated Products, FDA Fines & Penalties

* Based upon FDA Guidance for Tobacco Retailer Training Programs

REFRESHER TRAINING

Additional interactive exercises and more practice in the steps employees need to prevent tobacco sales to minors.

MANAGER TRAINING

Built to be LMS-ready and SCORM-compliant. Ask for a test drive on your LMS!

Mystery Shopping

We Card offers the *ID Check-Up* mystery shopping service at a low cost of \$26 per mystery shop which allows even the smallest retail store to participate in an ID checking system that is proven to increase carding rates. *We Card ID Check-Up*



Get Resources:

We Card's Guide to Best Practices

An interactive PDF. Take our survey and get this free download.

Understanding FDA Requirements

We Card's Summary for Retailers

We Card's Training Resource Center

State law summaries, state sign requirements, FDA information and many other resources.

Company Tobacco Sales Policy & Employee Acknowledgment of Company Policy

A recommended template. Customize it for your company.