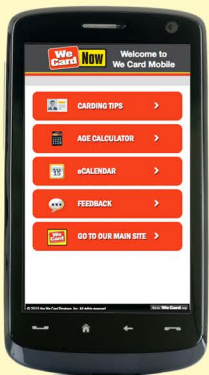




ABOUT WE CARD

The We Card Program is a national non-profit organization focused on ensuring that age-restricted product retailers are fully educated, trained and prepared to reject underage sales.



When you need We Card at your fingertips!



wecardnow.com

Get Resources:

We Card's Guide to Best Practices

An interactive PDF. Take our survey and get this free download.

Understanding FDA Requirements

We Card's Summary for Retailers

Equip Your Stores

Call 1-800-934-3968 or visit wecard.org.



Train Employees

Award-winning training in the *We Card eLearning Center*.



It's time to train.

We Card uses interactive and engaging exercises, simulations and evaluations to teach and test responsibly retailing age-restricted products.



You'll learn how to:

Ask for ID & identify minors



Spot Fake IDs



Practice Age Calculation



Plus Interactive Games and more!

Mystery Shopping

We Card offers the ID Check-Up mystery shopping service at a low cost of \$32 per mystery shop which allows even the smallest retail store to participate in an ID checking system that is proven to increase carding rates.



We Card's Training Resource Center

State law summaries, state sign requirements, FDA information and many other resources.

Company Tobacco Sales Policy & Employee Acknowledgment of Company Policy

A recommended template. Customize it for your company.